



Executive Education

Leading and Organizing for Sustainability

Wageningen University & Research presents a unique executive programme focused on leading complex sustainability transitions.

Create and Capture Value Through Ecosystem Leadership

Organizations do not operate in isolation. Yet, **many transformation initiatives fail** because organizations focus only on optimizing their own activities while overlooking the dependencies and coordination challenges that shape value creation across the broader ecosystem.

This executive programme provides leaders with a new strategic lens for understanding and navigating these complexities. Through the **ACAST methodology**, participants learn how to **analyse their organization's ecosystem position, uncover hidden dependencies and coordination barriers, and identify opportunities** to create and capture value through collective action.

Rather than approaching sustainability as a compliance mandate, the programme helps leaders understand how economic, social, and environmental value emerge through **ecosystem interactions**—and how organizations can strengthen their **competitive position** by contributing to and benefiting from these **dynamics**.

The programme is particularly valuable for experienced professionals who need to:

- **Align diverse stakeholder interests.**
- **Navigate complex regulatory and institutional environments.**
- **Strengthen sustainability implementation.**
- **Create new forms of collaboration across organizational boundaries.**
- **Turn sustainability ambitions into measurable results.**

Bring your real-world **sustainability dilemmas** and apply the **ACAST** framework directly to your own organization, transforming complex ecosystem challenges into **actionable strategic insight** and immediate **professional value**.

PROGRAM STARTS:

26TH OCTOBER

until

December 11th, 2026

Hybrid

(On-Campus | Online)

Flexible participation per cycle

Register Now!



Schedule: 11:00 to 13:00, Tue-Fri (+ Monday in output weeks)
Enquiries & Registration: Dr. Maria Carmela Annosi, Associate Professor | maria.annosi@wur.nl

Modular format: Attend individual cycles or complete the full programme

The ACAST Methodology & Framework:

Built on ACAST: an evidence-based framework for collective action developed through a research alliance involving **Wageningen University & Research, Erasmus University Rotterdam, Tilburg University, TU Eindhoven, Luiss Business School, and Saxion University of Applied Sciences**. Drawing on research in organization studies, innovation, ecosystem coordination, and sustainability transitions, ACAST translates cutting-edge academic knowledge into practical tools for **strategic decision-making**.

A Unique Learning Ecosystem:

Bring together the actors who drive change by learning alongside **master's students, academic lecturers, industry experts, and executive coaches**, while **mastering CSRD, double materiality, and reporting metrics** during a dedicated **Accountability Week** with **EFRAG**.

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What You Will Achieve:

- Understand their organization's position within a broader ecosystem and identify critical resource dependencies.
- Diagnose barriers that limit sustainability and transformation efforts.
- Design interventions that align stakeholders and mobilize collective action.
- Integrate economic, social, environmental, human, and institutional objectives into strategic decision-making.
- Develop an actionable Transformation Blueprint for creating and capturing value in complex ecosystems.

Cycle / Date	Focus and Deliverables	External Coaches	Company Cases
Cycle 1 Oct 27 - Nov 6	Turning Sustainability Pressures into Strategic Value & Opportunities Executive Deliverable: <i>Executive Reflection Report</i> applying action space analysis to your own organization.	Pauline Schuurman Landman (De Nederlandsche Bank)	Tindaro Paganini - Italian Trade Agency (ITA) Pirri Alessandro - Prysmian
Cycle 2 Nov 9 - Nov 20	Integrating Strategy and Creating Multidimensional Value Executive Deliverable: <i>Stopper Diagnosis Report</i> identifying priority structural, institutional, and perceptual intervention areas.	Miriam Frosi (Rijkswaterstaat)	Andreea Saizu & Boban Ivanovski - Ericsson Jordan Strik - Cofra Holding
EFRAG Week Nov 23 - Nov 27	Navigate CSRD, ESRS, and double materiality to identify which coordination failures become visible through reporting requirements. Workshops: Led by EFRAG and Simply Sustainable , featuring a practical case challenge from Radici AB .	Liad Ortar (EFRAG)	Sytze Dijkstra - Simply Sustainable Amilcare Astone - Radici AB
Cycle 3 Nov 30 - Dec 11	Creating Integrated Value through Ecosystem Alignment by designing multi-level reconfiguration strategies. Executive Deliverable: <i>ACAST Transformation Blueprint</i> serving as your first implementation roadmap.	Bora Yücen (Amazon) Marina Manti (EFRAG)	Rosella Cardone - NexiGroup Paolo Ceccherini - Signify

"For Leaders and Professionals Operating in Complex Ecosystems"



Case-providers and mentors:



FREE

online participation during the first year

Participants who wish to receive individual supervision and programme certification can enrol in the **paid certification track** (800 euro per cycle)

Register Now!



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